



EXPOSSIBLE!

7

7.1 PROMOTION OF YOUR STAND SPECIAL SERVICES

Exhibitor:

Contact person:

Address:

Town and Zip Code:

Telephone

Fax

e-mail

In order to facilitate the job of informing your clients about your participation in the exhibition, inviting them to the show and indicating your location, we put at your disposal the following services::

1. We can prepare an **e-mail** promoting your participation, so that you just have to send it to your customers. The contents of this e-mail: advertisement of your participation, floor plan and your stand's location (in case we have that information at the moment of the e-mail sending), invitation to visit your stand, information about the access and registration as visitor, transfers to BEC, travel and accommodation. Everything including your company logo and the one of FERROFORMA / BRICOFORMA 2011.
2. If you prefer, you could send us the **data base** of your potential or real customers and we will send them the e-mail above mentioned with information about the company and the show. This data base will be confidentially treated and deleted after the sending.

As you can see, we offer you two, **free of charge**, promotional services that surely will make you save time and effort when communicating your participation in this exhibition.

Please select the best option for you and send us this document back by fax or e-mail to:

Fax: +34 94 4040 008
visiferroforma@bec.eu

We also ask you to please send us the logo you want us to include in the personalized e-mail, to:

visiferroforma@bec.eu

Deadline for this request: 20th February 2011. Later requests will be attended within possibilities.



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7.2 PROMOTION OF YOUR STAND SPECIAL SERVICES

Exhibitor:

Contact person:

Address:

Town and Zip Code:

Telephone

Fax

e-mail

This is other of the services we put at your disposal in order to facilitate the job of informing your customers about your participation at FERROFORMA 2011.

We prepare a **letter** addressed to promote your participation at FERROFORMA / BRICOFORMA 2011. The contents of this letter: advertisement of your participation, floor plan and your stand's location (in case we have that information at the moment of the sending), invitation to visit your stand, information about the access and registration as visitor, transfers to BEC, travel and accommodation.

The letter will be signed by BEC, with information about your company and your participation at FERROFORMA / BRICOFORMA 2011, and would include the logo of your company and the one of the show. BEC would be the one sending the letter.

The letter, together with 2 inscription forms for the show, would be addressed to the data base of potential visitors of FERROFORMA / BRICOFORMA that BEC owns. What we offer you, is the possibility of segmenting that data base according to your interests, and reaching that way the potential visitors of your interest that BEC owns.

The cost of this service depends on the number of records you would choose. That selection could be done attending a geographical criterion for example.

Nacional record: €1.2 / record

Internacional record: €1.7 / record

Please select the option of your interest and send us this document by fax or e-mail to:

Fax: +34 94 4040 008

visiferroforma@bec.eu

Deadline for this request: 20th February 2011. Later requests will be attended within possibilities.